

Hi we're  
Roller





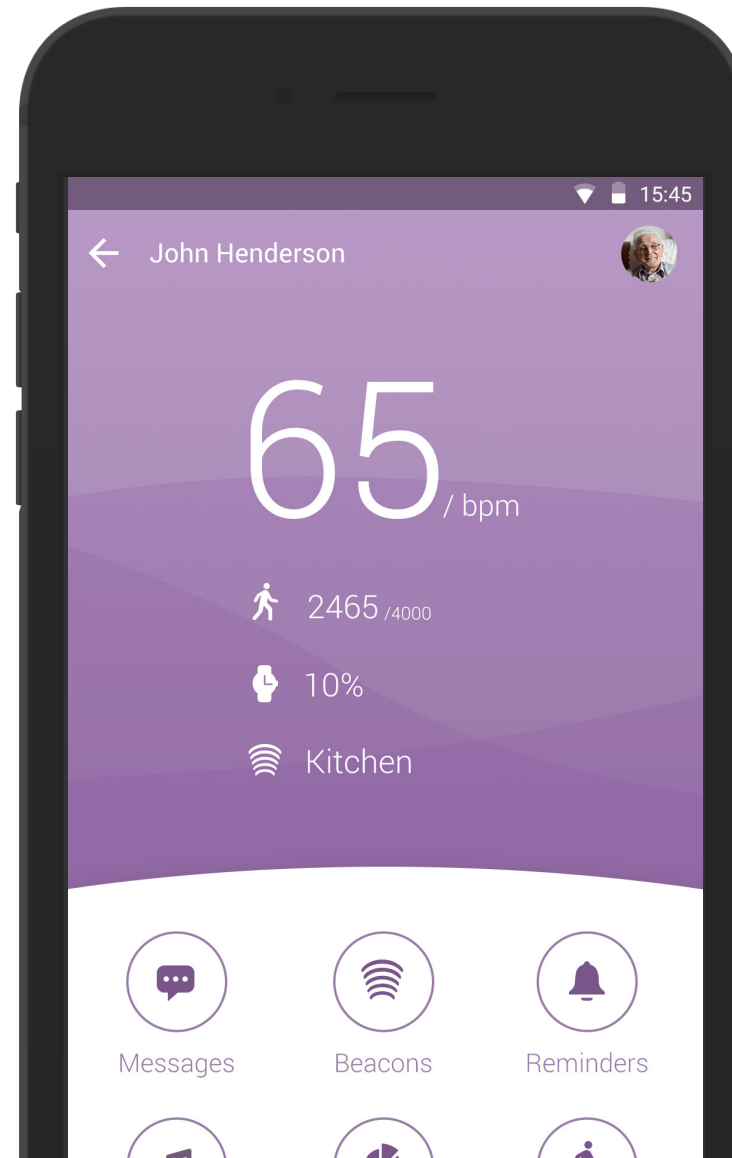
# What We Do

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## Mobile Apps

We've been building mobile apps since 2009, that experience is shown in everything we build for our clients. Our projects range from mHealth to marketing, education to BLE integration.



## Your Digital Partner

Roller works with you on a white-label basis to design and develop your software. We do what we do best so you can spend your time doing yours.



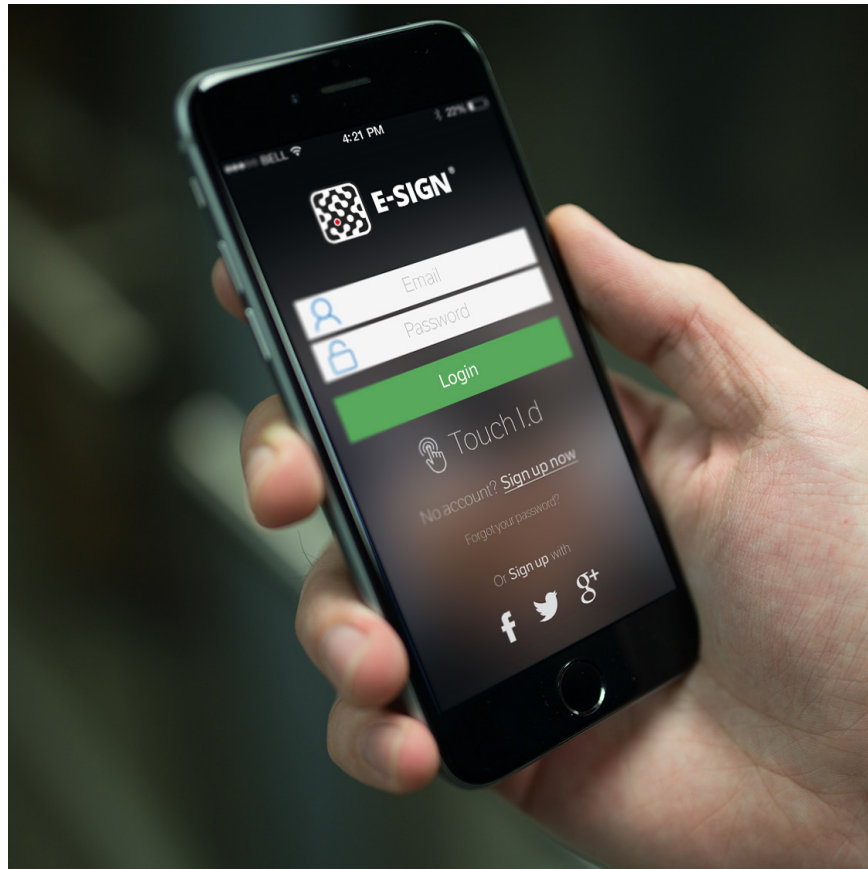
## We are UX-perts



Any mobile strategy is doomed without engaged users. We use intuitive design and industry best-practice to make the user-experience as seamless as possible.

# Our Services

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## Mobile Apps

With more and more people turning their attention to their mobile devices, the phone has become the go-to destination for customer interaction. We build apps which fulfil and surpass your brief and wow your clients.



## User Experience

Designing a mobile app isn't just about how your app looks, it's about how it makes your users feel. With an unrivalled focus on the user-journey, our apps ensure maximum user engagement.



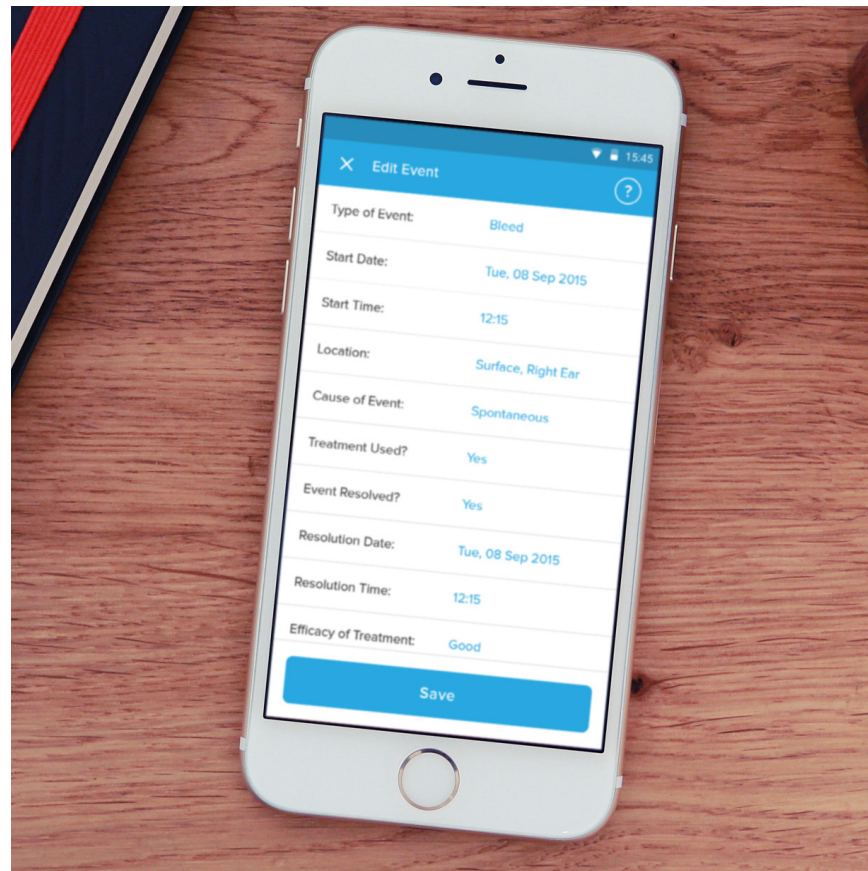
## Software Development

There's more to us than just apps! Our multi-lingual developers come from every realm of software development, including PHP, Flash, Java, MySQL, SWIFT, HTML, CSS, .NET, C++ and C#. You name it, we do it!



# Specialised Services

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## Clinical Trials

From awareness and enrolment, through to data collection and ePRO. We work with pharmaceutical companies to build apps that set clinical trials free!



## Data Security

We understand that Personally Identifiable Information (PII) needs to be kept behind lock and key. We incorporate end-to-end encryption to keep patient data safe.

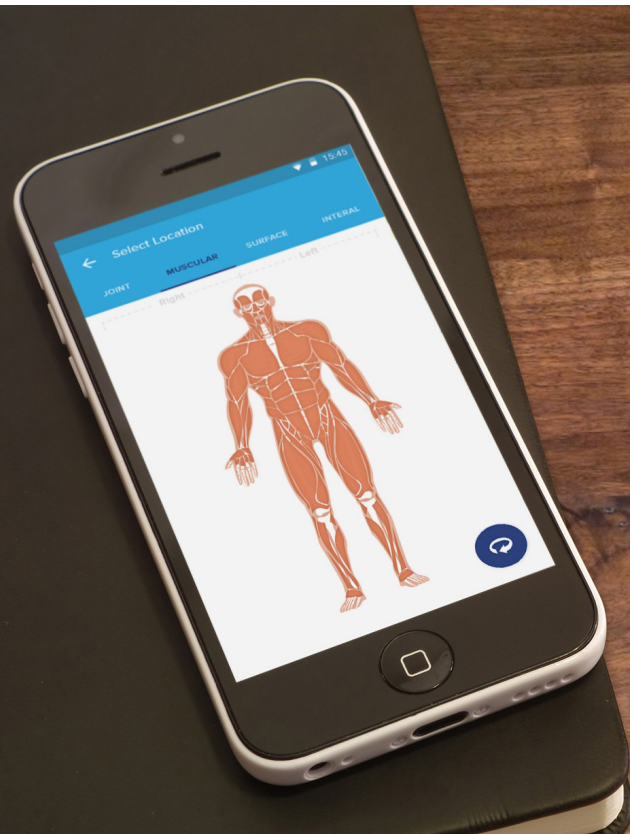


## Device Integration

Everything from pedometers to inhalers are becoming smart. We work with manufacturers to build apps (and even SDKs) for their devices and wearables.

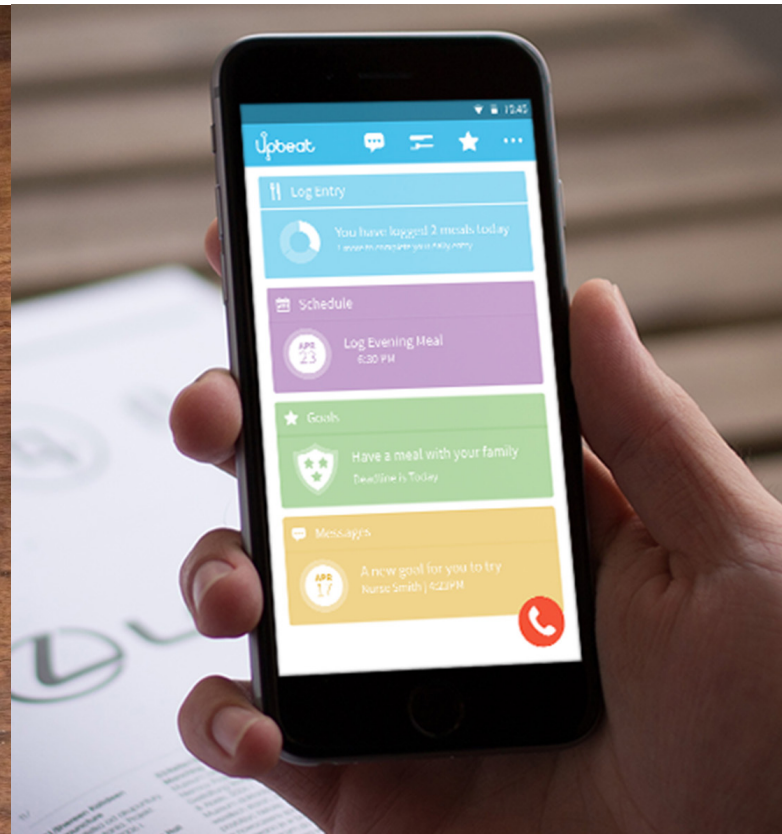


# Our Work



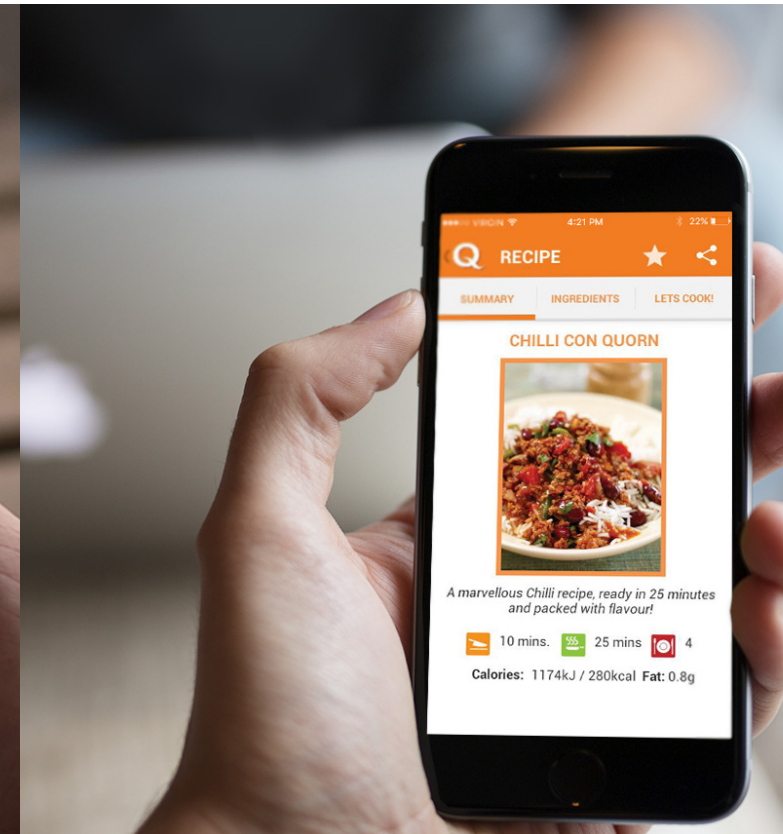
Alnylam  
Clinical Trial App

- Patient-Reported Outcomes
- Foolproof Tutorial
- Participant Engagement



UpBeat  
Eating Disorder Self  
Management

- Remote Patient Monitoring
- Self-Management
- Validated Scales



Quorn  
Recipes App

- On-Brand
- Large Content Database
- Brand Reinforcement



Target  
Clinical Social Network

- Self-Evaluation Questionnaires
- Self-Management
- Social Connectivity

# Thank you!

## We're Ready Now | Let's Get to Work!

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